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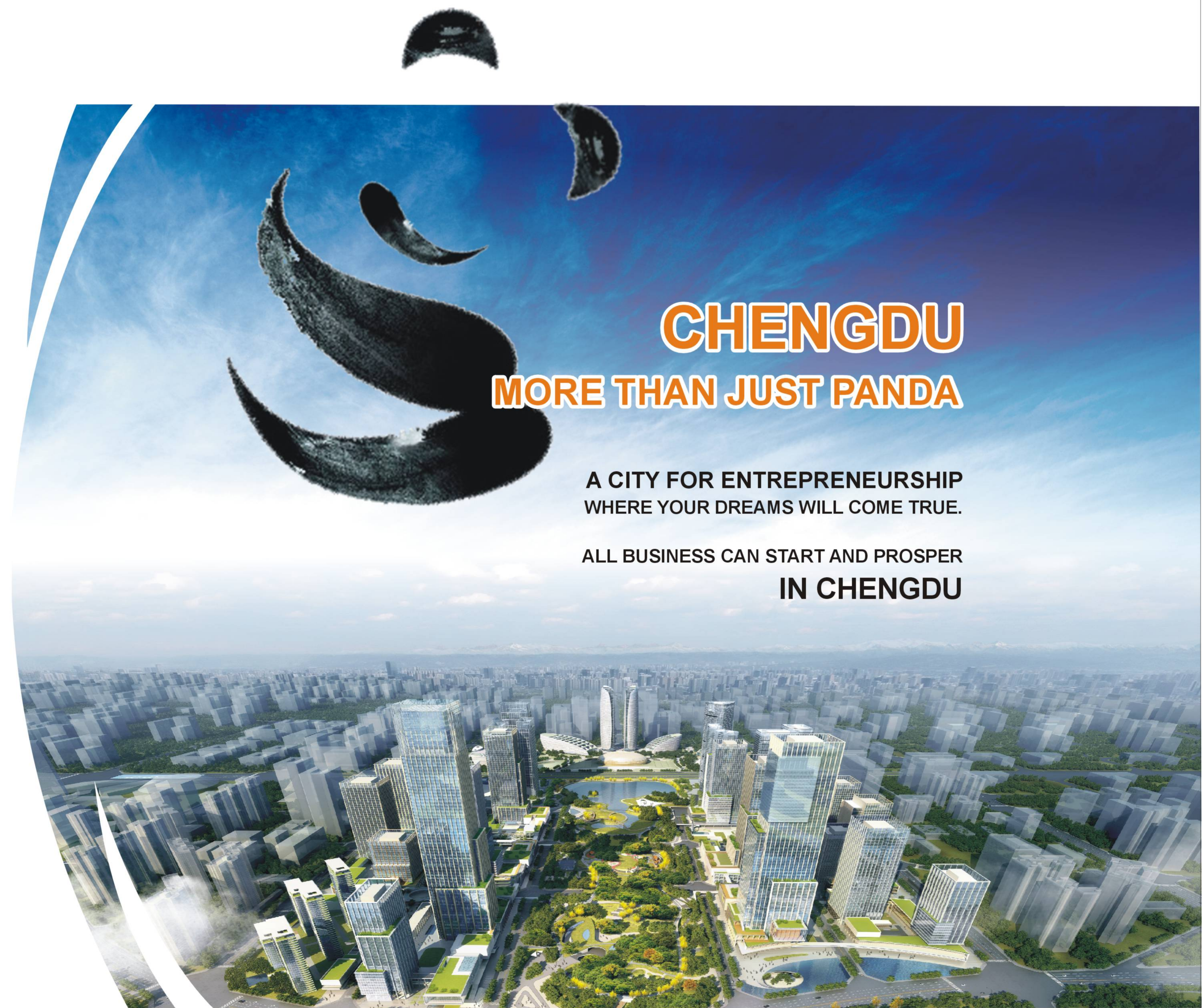
CHENGDU

TRADE IN SERVICES

INDUSTRY PROMOTION MANUAL

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CHENGDU MORE THAN JUST PANDA

A CITY FOR ENTREPRENEURSHIP
WHERE YOUR DREAMS WILL COME TRUE.

ALL BUSINESS CAN START AND PROSPER
IN CHENGDU

HONOURS OF CHENGDU

CHENGDU—THE CORE ECONOMIC GROWTH POLE IN WESTERN CHINA

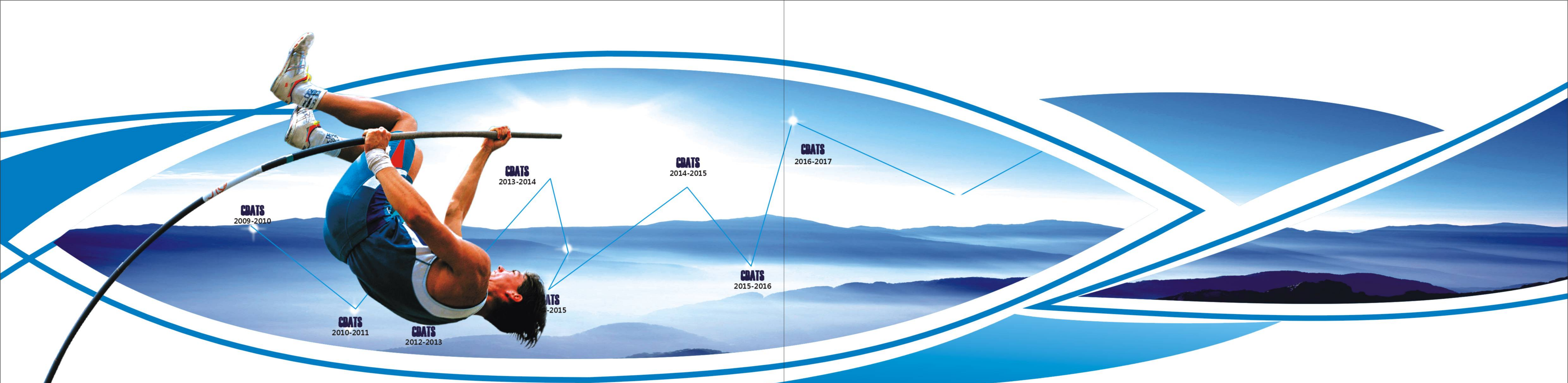


- The Number of Fortune Global 500 Companies settled in Chengdu has been up to 321. Chengdu has topped among the cities in Central and Western China in terms of the amount of investment and the quantity of Fortune 500 companies settled in.
- Chengdu ranks No.1 among the cities in Central and Western China in terms of Foreign investment in actual use.
- Chengdu ranks No.1 among the cities in Central and Western China in terms of total export-import amount.
- Chengdu Shuangliu International Airport ranks No.1 in terms of annual throughput of passenger & cargo, and international airlines among those of central and western regions in China.
- Chengdu boasts the largest railway container terminal in Asia.
- Chengdu ranks No.1 among the cities in Western China in terms of financial transaction volume and number of foreign financial institutions.
- Chengdu has the largest pool of professional talents in various fields in Western China.
- Chengdu ranks No.1 in the number of foreign consulates.



OVERVIEW OF CHENGDU

The capital city of Sichuan Province was identified as the center of science and technology, trade and commerce and finance as well as the hub of transportation and communication in western China by the State Council in 1993. In 2015, approved by the State Council, Chengdu was positioned as the national hi-tech industry base, commerce, trade and logistics center and comprehensive transportation hub. It is a major central city in western China. Chengdu is the world food city identified by UNESCO and owns the largest number of Fortune 500 companies , foreign consulates , and international flight routes .



INTRODUCTION OF CHENGDU ASSOCIATION OF TRADE IN SERVICES (CDATS)

CDATS CAN HELP YOU TO BUILD THE BRIDGE



- We have a strong network of more than 150 standing member corporations from all Trade in Services industry industrial sectors, leading universities, and research institutions.
- Establish the industrial platform of Chengdu trade in services, and provide one-stop service for enterprises through on-line and off-line platforms
- Founded in 2009, we have visited over 3,000 enterprises till now, and have provided consulting in policies and data statistics services for over 5,000 enterprises in Chengdu
- Establish an international communication platform, and provide business-matching services for over 300 enterprises, organizations & etc. from home and abroad
- Organize over 30 activities each year including expos in home and abroad, domestic summits and ontology salons and so on.

- Establish students' education platforms jointly with 25 higher learning institutions of Sichuan, over 3,000 teachers and students have been benefited from the public benefit lectures, matches, industrial salons, institution-enterprise communication activities & etc.
- The first one to establish the student practical skill and ability athletics and innovation and entrepreneurship incubation platform which is directly connected to the overseas business market.

Resource sharing and exchange

Share information about industrial development, help enterprises know about the dynamics of industrial development in a timely manner and actively recommend high-quality industrial matching resources to promote enterprise development.

Finance service

Recommend high-quality and convenient financing schemes and channels to the member units.

Talent service

Promote the construction of service trade talent system, open the passage for industrial talents, and promote all kinds of talent service work such as school-enterprise cooperation and collaborative innovation, holding skill competitions, public welfare campus lectures and talent recruitment.



Member improvement

Organize various themed salons and training activities facing the member units such as foreign affairs matchmaking, language training, finance and tax planning, operation management and system certification to promote the improvement of the capacity of member enterprises.

Policy service

Establish the government-enterprise bridge to help the enterprises make good use of the industrial policies of different levels, and provide the government with continuous policy suggestions and associated analysis support.

Market service:

Boost the development of domestic and overseas market and promote the international and domestic cooperation of the enterprises by organizing regional activities of international and domestic market and establishing market platforms.

Brand promotion:

Conduct brand promotion through traditional media such as official websites and industrial public platforms as well as new media such as public WeChat official account to publicize the general image of service trade development in Chengdu.

INTRODUCTION OF TRADE IN SERVICES INDUSTRY

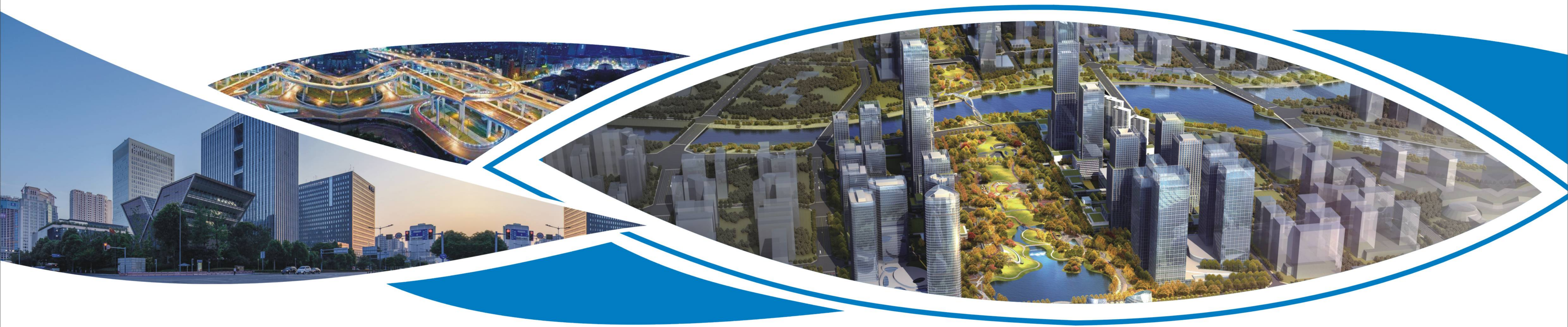


Recent years have seen a faster development of Chengdu's service industry, Trade in Services takes the leading position in Midwest of China with great development potentiality. During the first half of 2017, Chengdu's Trade in Services industry has shown a rapid growth trend. The volume of Trade in Services of Chengdu totals RMB 39.3 billion, The strong competency and significant development potentiality lies in the sectors of tourism, computer and information services, construction services, culture and recreation services and so on.



As the important area of Chengdu's Trade in Services development, the cultural trade has obtained its industrial scale and first mover advantage in mobile game area, as an important role in China's game industry, Chengdu has been honored as "the fourth city" of mobile game of China. In 2016, the exporting volume of cultural trade mainly featured by games reached near RMB 2 billion. In digital entertainment area, Chengdu has attracted a lot of industrial tycoons such as Kingsoft, Tencent, UBISOFT and so on, cultivated the native cultural enterprises which have strong ability in overseas market such as Tap4fun, Windplay, Digisky and so on, gathered a lot of game publishers and operators such as the Skymoos, Quleduo, PamIJoys and so on, at the same time, Chengdu has seen the great success in many areas of the game industry chain, which includes not only the market share, but also the revenue from exporting game products and outsourcing contracts.





INTRODUCTION OF CHENGDU'S FAVORABLE POLICES

72-hour transit visa-free policy

Chengdu port has implemented the 72-hour transit visa-free policy for 51 countries, it is the fourth city in China and the first inland city to implement such policy.

Chengdu Free Trade Zone

It is the important measure for the Party Central Committee and the State Council to promote the west development and the strategy of Yangtze River Economic Zone to establish the China (Sichuan) Pilot Free Trade Zone, it is founded officially on April 1st, 2017, and covers an area of 119.99 square kilometers and includes three districts. Among which, Chengdu Pilot Free Trade Zone covers 100 square kilometers and includes two districts: Chengdu Tianfu New Area - 90.32 square kilometers, in which there are important international modern high-end industry cluster, innovation-driven development leading area, open financial industry innovation highland, trade and logistics center, international airport hub, open highland of West China portal city; Chengdu Qingbaijiang Railway Port district - 9.68 square kilometers, which is the important pivot of the international trade pass for connecting the Silk Road Economic Belt with the inland areas.

Chengdu-Euro High Speed Train

The "Chengdu-Euro High Speed Train" operated since 2013 is the fastest direct cargo train with the most stable operation frequency and the largest handling capacity, it starts from Chengdu and reaches directly Lodz of Poland, totally 9,826 kilometers.



The only city of West China that was selected as the pilot city of international Trade in Services innovative development

On Feb. 14th, 2016, the executive meeting of the State Council decided to select Chengdu as the pilot city of national Trade in Services innovative development. At the same time, total 10 provinces and cities and 5 national new zones were selected, and Chengdu is the only city in West China.

The executive meeting of the State Council decided to use 2 years to implement the Trade in Services innovative development pilot projects in 10 prices & cities and 5 national zones, the main efforts will be made in exploring to establish the systems in 8 aspects such as the Trade in Services management system, development mode, convenience and so on, meanwhile raised the policy support in below three aspects:

- Implement the preferential tax policy for advance technology enterprises in pilot areas, the range of enterprises which can enjoy such policy was expanded from service outsourcing to high technology and other high value-added service industry, a 15% discount will be applied in corporate income tax, and deduct the actual amount of the personnel educational fund that does not exceed by 8% of the total salary amount before taxation.
- Set up guidance fund of Trade in Services innovative development to provide financing support to the medium and small size enterprises in pilot areas. Give finance discount to support those who import the urgently needed research and design by domestic market, and provide power-saving & environmental protection and environment services within the pilot areas.
- Encourage financial institutions to innovate the business such as supply chain financing and so on, and implement full bonded monitoring for the certified advanced technology service enterprises.